**Make care your career**

**Adult Social Care Recruitment Campaign**

Results template

**Share your successes with us**

We would love to hear how you have taken part in the national campaign and how it has supported your local recruitment. By sharing your stories and results with us, you can help us demonstrate the effectiveness of the national campaign and maintain government investment.

Use this template to share your story with us. Simply email the completed form to us at: [adultsocialcarecampaign@dhsc.gov.uk](mailto:adultsocialcarecampaign@dhsc.gov.uk)

|  |  |
| --- | --- |
| Your name |  |
| Your role |  |
| Organisation name |  |
| Organisation address |  |
| Email |  |
| Contact number |  |
| Some information about your recruitment activity and how it tied into the national campaign (e.g., which campaign assets or advice did you use? Did you advertise jobs on the ‘Find a Job’ platform?) |  |
| The results of the activity (e.g., number of applications, number of vacancies filled, enquiries received, engagement on social media) |  |
| Any advice you would give to other social care organisations considering taking part in the campaign |  |
| Any photos or screen shots of your activity. Please make sure that any care workers or clients who are featured in the photos have given consent for the photos to be shared |  |

I confirm that the information on this form can be stored and used by DHSC and 23red in connection with the ‘*Make care your career*’ adult social care recruitment campaign.

I confirm that any care workers or clients who are featured in the photos have given consent for the photos to be shared.

I confirm that DHSC or 23red can contact me to explore whether I could take part in case studies for future campaigns.

Signed………………………………………………… Date……………