**Make care your career**

**Adult social care recruitment campaign**

**Social post copy**

Use this social post copy alongside images and videos. Choose from 7 posts focusing on the different benefits of working in social care. You can personalise each one with your details.

* There are a variety of different working patterns available in adult social care, meaning you can find a role that best suits you. Start your career in care at **<provider to add details of website or email address>** #Makecareyourcareer
* With a role in adult social care, you’ll get training, learn specialist skills and gain qualifications on the job. Ready to apply? **<provider to add details of website or email address>** #Makecareyourcareer
* Could a career in adult social care be the right move for you? There’s only one way to find out. Talk to us about the jobs we’re recruiting for in your area today **<provider to add details of website or email address>** #Makecareyourcareer
* There are a variety of opportunities in adult social care, so you can build the career you want. Find out about jobs at **<provider to add details of website or email address>** #Makecareyourcareer
* You don’t need qualifications to start a career in adult social care - but you can gain them while you work. Find out more at **<provider to add details of website or email address>** #Makecareyourcareer
* With a career in care you can make a positive difference to your life and the lives of others. Find a job in your local area **<provider to add details of website or email address>** #Makecareyourcareer
* Looking for rewarding career? Adult social care jobs are available in your local area. Find out more **<provider to add details of website or email address>** #Makecareyourcareer